

TOP AGENT

MAGAZINE

ANTONIA
WATSON



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If you are a local on the island of Manhattan, the chances are - you have seen Antonia and she has made a lasting impression on you. Whether you shook her hand at a glamorous Open House, made her acquaintance at a black tie charity gala, read about her record breaking deals in the *New York Times*, watched her sell the Trump Place Penthouse on *Bravo*, or had the pleasure to catch a glimpse of her nonchalantly walking into her Soho private members club exhibiting her usual pearls and Christian

Louboutins, Antonia's undeniable elegance, effortless poise, and timeless demeanor are unforgettable. If you have been lucky enough to have been a client of Antonia's, however - the lasting impression she made on you was likely the increased number of digits in your bank balance.

To label Antonia Watson a "Top Agent" is perhaps an understatement. As CEO of Watson International, she is consistently ranked among



the highest fraction of the top 1% of real estate professionals worldwide.

Antonia was essentially born for broker excellence. Her parents were famed cosmopolitan landlords, renowned real estate brokerage owners, and Wall Street legends. This allowed Antonia to learn from the very best, and at a very young age, the single most significant resource for which she is best known in the brokerage industry: how to make people very wealthy very fast, and how to help them maintain and grow that wealth for their heirs. “My mother essentially taught me everything that I know regarding both the management and expansion

of our own asset portfolio, as well as the virtue of attending to our clients needs as if their own portfolio was paramount to ours. If there is one quality which I attribute my success to, it is absolutely this quality: our clients come first, and we come second. I was provided with an unparalleled example of dedication and service to the countless clients who entrusted us with their property acquisitions, dispositions, and investments,” says Antonia. “I followed in my mother’s footsteps as both a broker and land baroness. I am certainly proud for having built upon the empire that was begun for me, but what I am the most proud of - emphatically so - is that I have built and maintained monu-



mental empires for my clients. Nothing makes me more satisfied than when one of my clients thanks me for the life-changing financial position that I have created for them or their children or grandchildren. Those moments are priceless.”

An extensive list of accolades is testament to Antonia’s prowess in the real estate industry. She

achieves Multi-Million Dollar Club membership annually, and is frequently the recipient of Top Listing Agent and Top Sales Agent awards. She has been ranked in the “Top 100” of NRT, the largest publicly traded real estate enterprise in the United States comprised of over 57,000 licensed agents and over \$166 billion in annual sales volume. She is often hired as a panelist, interviewee, speaker, business coach, and



consultant by iconic property developers, leading real estate investment groups, top real estate brokerage firms, major banking institutions, educational conventions, and Fortune 500 companies. Additionally, Antonia has been featured on real estate television shows such as Bravo's hit series "*Million Dollar Listing New York*" and HGTV's "*Selling New York*." Her face and name consistently grace the pages of *The Real Deal*, *The New York Times*, *Curbed*, *Brokers Weekly*, *The Mann Report*, *Avenue Magazine*, *Real Estate Weekly*, *AM New York*, and *The New York Post*, among others.

Customer service and client satisfaction play a major role in Antonia's success. "I have been

blessed with the continued greatest compliment of many repeat clients and referrals," says Antonia. "While I am known for consistently generating new business, a sizable volume of my business is precipitated through my many happy clients who tell their relatives and friends about the exemplary results that I executed for them. I am overwhelmed with gratitude for my steadfast clientele, and I take every opportunity to thank them for their loyalty, trust, referrals and repeat business." Antonia's vast reservoir of experience is something her clients appreciate and benefit from. "I am able to provide my clients with up-to-the-minute market knowledge, wealth management consulting, strategic estate plan-



ning, creative marketing techniques, licensed construction work, interior design services, complimentary consultations with my affiliates in the law and finance sectors, and exclusive concierge services. My clients place their faith in me to produce for them, and I always show my gratefulness by over-producing.”

Giving back is of ultimate importance to Antonia, and to that end she is a major benefactor, philanthropist and fundraiser for various charities and non-profit organizations. “Philanthropy has always been and continues to be a branch of my family’s real estate enterprise that we hold true to our hearts,” she says.

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