

# TOP AGENT

MAGAZINE



PETER  
KONKEL





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After completing his Undergrad Degree, Peter Konkel began a successful career in finance while he earned his MBA. It was during this period that he first became involved with the real estate business, when he opened his own investment company in 2002. After ten years of learning the ins and outs of every aspect of the business, he finally decided to transition into sales and he got his license. "My mom was actually a successful Realtor®, so I grew up around the business, and it always intrigued me. I finally decided to make the leap into the sales side of things, and since I was already a business owner, I opened up my own brokerage, MAP Realty Group. It was one of the best decisions I've ever made."

MAP Realty Group is a full service boutique brokerage that currently comprises 6 agents

in Wisconsin, as well as a satellite location in Atlanta. They are one of the most in-demand brokerages serving Southeast Wisconsin and have built their success by focusing on creating strong relationships above all else. Their mission is to provide the highest level of service and expert advice. Everyone who joins Peter at MAP Realty Group shares his commitment to hard work and operating yourself with the utmost integrity. By focusing on making clients for life, Peter has been able to establish his company as one of the most respected brokerages in the state of Wisconsin.

Peter has a remarkably high rate of repeat and referral business, and credits that to his devotion to providing an exceptional customer experience and with the fact that he does not approach his job as a salesman. It's





about building relationships. “From the start, my clients feel comfortable with me because they know I have their best interests at heart. I have an easy going personality that keeps them calm, and my experience and knowledge about the process lets them be comfortable, knowing that I will always guide them to the right choices. I also keep things positive. Even when we hit a snag, I stay optimistic and offer solutions to the problems, so everything goes as seamlessly as possible.”

Peter is actively involved in his community and works with several local University Greek

Associations on their charitable endeavors. He is also a member of his local real estate associations, in both Wisconsin and Georgia. This year Peter and his company are planning their first Toys For Tots fundraiser, something he hopes is the beginning of an annual tradition. His family makes personal donations twice a year to the Salvation Army.

When he isn’t working, Peter enjoys golfing, exercising, maintaining a healthy lifestyle, reading to keep up with current events, and spending time with family and friends, and his 2 wonderful children. An avid sports fan,





*"Everything I do, I do in order to better serve my clients. I'm dedicated to continuing my education and keeping ahead of the curve on all of the latest innovations and technologies. My goal is to bring a level of service that truly goes above and beyond to people across the country. Everyone deserves that."*





Peter holds yearly season tickets to the Milwaukee Bucks and Milwaukee Brewers.

Peter has big plans for the future, and would like to expand his company further into

Georgia, as well as into several other states. “Everything I do, I do in order to better serve my clients. I’m dedicated to continuing my education and keeping ahead of the curve on all of the latest innovations and technologies.





My goal is to bring a level of service that truly goes above and beyond to people across the country. Everyone deserves that. I love what I do. Every day, every client, every transaction is different, so you are constantly learning and improving yourself and your service. It's such an honor to have the opportunity to help

people make what is most likely the biggest financial transaction in their lifetimes. There is nothing more rewarding than seeing the joy on my clients' faces at the closing table. This career has given me the opportunity to make a difference in people's lives and the community as a whole."



To learn more about Peter Konkel  
call 414-350-0081,  
email [pkonkel@maprealtygroup.com](mailto:pkonkel@maprealtygroup.com)  
or visit [maprealtygroup.com](http://maprealtygroup.com)