

TOP AGENT

MAGAZINE

**WENDY
RODGERS**



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Top Agent Wendy Rodgers of Planet Realty & Management in Jacksonville, Florida understands intimately the value of providing top-notch client service, and her dedication to doing so is just one among many reasons she has skyrocketed to the top of the real estate industry.

Wendy began her journey in real estate as an investor, over sixteen years ago. At the time, she was managing a portfolio of eight investment properties. Deciding that real estate was a career she wanted to pursue, she obtained her sales license in 2005, and her broker's license not long after that. She then proceeded to build Planet Realty & Management into the hugely successful and highly reputable entity it is today. Wendy has also

been acknowledged as being among the 10 best of 2016 for client satisfaction and was the recipient of the 10 best 2016 Planet Realty & Management Client Satisfaction Award.

Working with an extremely competent team of other investors and realtors, her company services the entire Jacksonville area - including its beaches – no small feat as the city is the largest, geographically, in the entire country.

The level of client service that Wendy and her company provide her many satisfied clients has resulted in a staggeringly impressive return/referral rate of business that hovers around 90%. This loyalty is based on many factors, chief among them the expertise with which Wendy approaches each and every transaction, whether that's on the sales side or the property management side. Having



begun as an investor, she understands the pressures of collecting rents while having mortgage payments. She is also in possession of the GRI (Graduate REALTOR Institute) designation, the MRP (Military Relocation Professional) designation, and is a certified REO specialist. “I think what keeps my clients coming back,” says Wendy, “is that I know what I’m doing, and they know that I’m honest, that I always have their best interests in mind.”

Her passion for the real estate industry is evident. “I love what I do, the freedom of it,” says Wendy. “I love being able to go in

and out of houses, I love watching the market change, sometimes it’s good, sometimes it’s bad, but I just love everything about the experience.”

Having been honored by this magazine with a cover story which named her Top Agent of November, 2015, Wendy has continued to grow her business and has seen a lot of changes in her local market. “My career has really taken off,” she muses. “Things are going great. Jacksonville is really in the middle of a change, it’s beginning to develop its own identity, it’s very unique. The market is really changing and growing.”





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When Wendy isn't working, she can be found kayaking on one of Jacksonville's many waterways, or walking along one of its beautiful beaches. Hiking is a newfound passion, and she can also be found in various hiking spots all over north Florida. Wendy is also dedicated to philanthropy, and to that end she has been involved in the fight to end Muscular Dystrophy. One of her biggest

passions, however, is animals. "I'm active in fostering dogs," she says. "I love working with the Humane Society, fostering dogs who need homes or adoption. It's one of my very big passions in life."

With a stellar career, a grateful client base, and unlimited potential, it seems the sky is the limit for Wendy Rodgers.



For more information about
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