

TOP AGENT MAGAZINE

John Anderson



Oregon Real Estate Broker John Anderson brings integrity, follow-through, and reliability to his business transactions, the values with which he was raised. Rather than think of himself as a salesman, John believes that “Our function as REALTORS® is to act as a guide, to find properties to fit the needs of our clients. We’re not selling, we’re the information source.” John’s success is based both on his determination to find the ideal home for every client, and his skill at marketing the homes of clients wishing to sell.

John’s extensive knowledge of Central Oregon real estate is based on his long residence here, as well as his love of the outdoors. He graduated from college with a degree in Fisheries and Biology and also studied civil engineering. He found this career path absorbing, but came to realize that he preferred to deal with people. Combined with his love for Central Oregon, this made real estate a natural career choice.

John Anderson takes pride in the fact that a large percentage of his clients come to him through referrals. With the advent of the internet, it’s easier than ever for prospective buyers to research an agent, and glowing testimonials and reviews from past clients have greatly increased both his client base and his online presence.

While he represents both buyers and sellers, most of John’s clients are searching for their new home. He loves the challenge of getting to know the people who come to him, and ascertaining precisely what sort of properties will appeal to them. “I get excited about helping families move up, fulfilling family needs as parents get older, etc.,” he says.

The bond John forms with his clients is what sets him apart, according to many of the reviews.

Always going above and beyond for clients, maintaining relationships, helping them out, and checking in regularly even after the transaction has closed, to make certain that the client is totally satisfied is a hallmark of John’s service. John deeply appreciates the outstanding reviews from happy clients, and believes in treating everyone who comes to him like he would his own family.

John is Earth Advantage Certified, specializing in buying and selling homes that conserve energy, and which have a lower impact on the environment. John has made the list of Top One Percent of REALTORS® in Oregon, and in the coming year he hopes to increase his business by at least 10%. John enjoys being busy, but he never fails to provide outstanding customer service. He stands strongly behind his belief of quality over quantity.

In his personal life, John is a proud dad to Joshua. They love the wildlife, their pampered horses, and the almost limitless recreation available in this area. John and his family can also be found camping at the beach, hiking in Idaho, or exploring in the Montana wilderness.



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<http://www.zillow.com/profile/John-Anderson11>
541-420-8855 | johna.broker@live.com