

TOP AGENT MAGAZINE

Daysi Jarquín: Commitment and Outstanding Service



According to Daysi Jarquin, “not all agents are created equal.” And she is right. In the Santa Clarita Valley and surrounding areas, the name of Daysi Jarquin is synonymous with a high standard of service and integrity. She is also quickly becoming the area’s foremost authority on the complexities of short sales and foreclosures. For Daysi, the phrase “Commitment and Outstanding Service” is not just a tag line on her business card. It is a philosophy and a promise she makes to each and every agent and client she works with. “I guarantee that if you work with me, you will notice a difference,” says Daysi with conviction.

In a market that has changed drastically in the last few years, Daysi is ahead of the curve. While she is a full service agent whose diverse clientele includes buyers, sellers, first time homebuyers, experienced investors and everything in between, this real estate professional chose to specialize in some of the most difficult and complicated transactions: short sales and foreclosures. “At the time that I decided to dedicate most of my business to short sales and foreclosures, many brokerages were discouraging agents from tackling

them. The criticism was that these types of transactions are difficult to close,” shares Daysi. Not one to back down from a challenge, it was at that moment that she decided to build her expertise in these areas.

For Daysi, her motivations to continue surpassing her previous success and to continue her career in real estate are twofold. First and foremost, she is compassionate. “It truly is my goal to help homeowners when they are lost. Dealing with properties in distress is a stressful ordeal for many individuals and families. Many people simply aren’t aware of their options. They don’t have to go through the stress and pain of losing a home,” says Daysi sincerely. As a bilingual agent, Daysi has also been a beacon for many in the Hispanic community where the language barrier has caused many homeowners to enter into loans that were not within their means simply because of lack of understanding of the terms and conditions of the loan.

Countless clients who have turned to Daysi for assistance have witnessed firsthand the professionalism and compassion of this dedicated agent. Nickol and Brent Huff share, “It was a pleasure doing business with Daysi on the short sale of our home. She was attentive to all our needs as well as efficient. Short sales can be a long and drawn out process, however, she made it less stressful for us. We are proud to say she is our REALTOR®. We will continue to do business with her in the future and will continue referring our friends and family!”

Johnny and Aubrey Einbund worked with Daysi to purchase their first home. “Johnny and I just wanted to thank Daysi for all her hard work. We love our new home. Thanks to her, the short sale was a success,” says Aubrey. “It’s so fun to have my first home and we couldn’t have done it without Daysi!”

“You have to change and grow as a professional and keep adapting your business to serve the need in any particular market. One of the things I enjoy is being

by Michelle Llamas • photography by Michael Barsoomian

able to help my fellow agents and be a resource for them as well,” says Daysi.

Her strong negotiation skills allow her to get the best results when dealing with big lenders as well as negotiating offers for buyers and sellers – and she doesn’t take no for an answer. As a result of her phenomenal skill set and upbeat personality, many agents do not hesitate to refer their short sale and foreclosure clients to her.

Recently, Mary Ruiz an agent with Realty Executives closed a short sale that Daysi processed for her and Daysi got it approved in only ten days!, Mary says, “Daysi helped with my short sales and all I can say is that it has been a pleasure to work with her. Her professionalism, her expertise and her complete dedication to the business are exemplary. She has made my job of helping my financially distressed clients very easy. She takes care of my short sale from beginning to end”.

When Daysi Jarquin relocated to California from Florida a few years ago, she found herself without her friends and family – building a life and business from scratch. She began a successful career, having earned a BA in Psychology and subsequently working in the field of Special Education before dedicating herself to her real estate career. Daysi has two daughters, Valerie and Stacey. They are extremely close and enjoy spending as much time as possible together – “Brian, my husband just acquired his real estate license and has already been a great support for me,” Daysi shares with a smile.

While she is dedicated to her career, another one of her passions is dedicating herself to the service of others. Within thirty days of moving to California, Daysi joined the American Red Cross as a part of the Disaster Action Team (DAT). Her work with the Red Cross has become a cornerstone of her life. As a result of her dedication to serving others she has been recognized as the Disaster Volunteer of the Year, she is currently serving as the chairperson for Santa Clarita Valley



District, and has also been recognized for her charitable work in the Hispanic community.

Often Daysi reflects on her life and her success, sometimes by taking time to sit on the beach and watch the sunset. She shares, “My goals are to be able to be involved with the Red Cross on a national level as well as to continue providing excellent service to my clients and fellow agents. Real estate is my life and I will be doing this until I retire. I firmly believe that a true desire to serve others is the key to success.”

Daysi Jarquin, Realtor®

Short Sale and Foreclosure Specialist
and Certified Distressed Property Expert®

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